



ETHGlobal

**2023 Hackathon
Season**

ethglobal.com

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What is ETHGlobal?

ETHGlobal is the infrastructure of the Ethereum community

Over the last five years, ETHGlobal has been the team behind the ecosystem's favorite events, the welcoming face for thousands to Ethereum, the birthplace of dozens of amazing companies, the forum for millions of conversations, and the source of countless "aha!" moments



Since ETHWaterloo 2017 we have never looked back

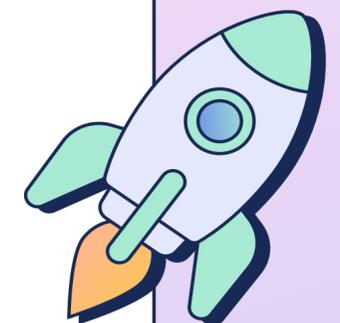
Since 2017, ETHGlobal has hosted 42 hackathons around the globe, welcoming 50,000+ technical attendees from over 100 countries. In 2020, we introduced technical summits and scaled our reach to over 300,000 unique viewers. To support our growing community, in 2022 we launched Guides and Jobs to provide education and opportunities to over 5,000 enrolled members



Be a part of our most impactful year yet!

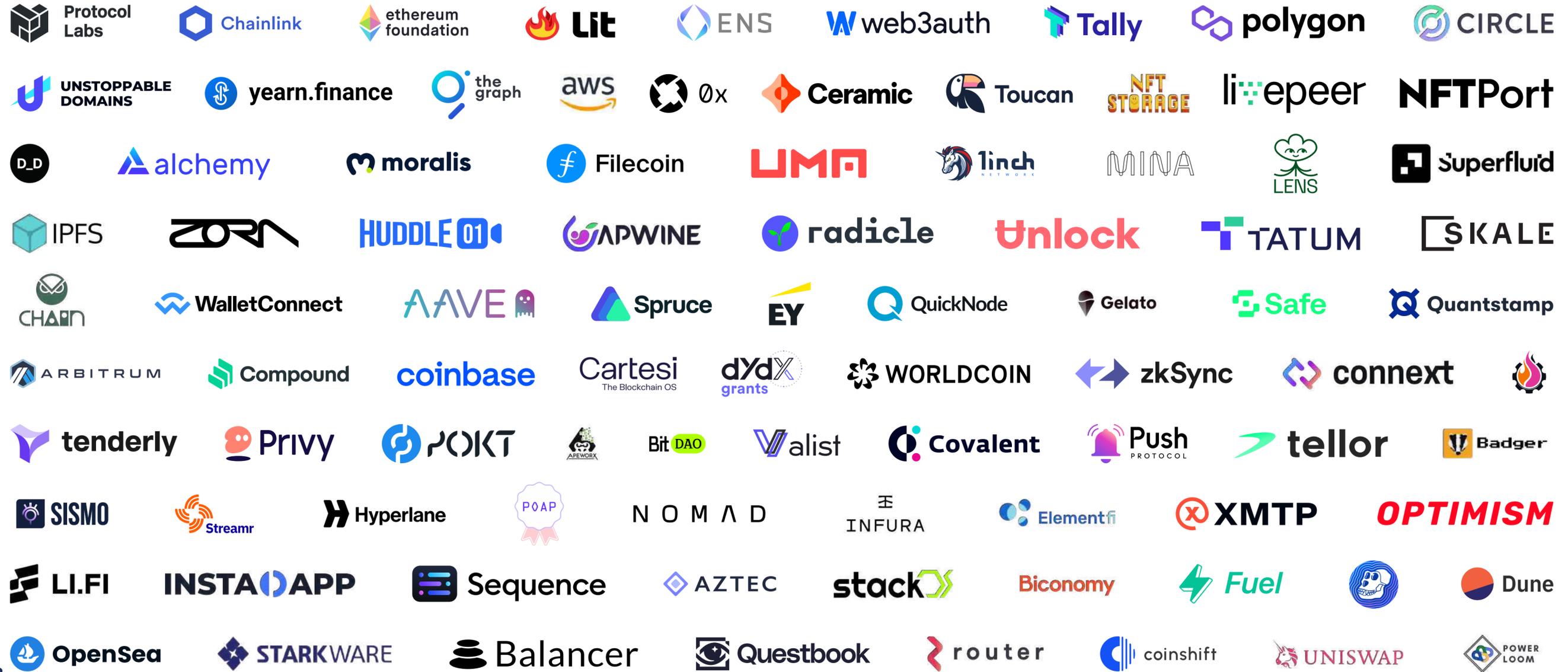
We cannot wait to do it all again in 2023. We have an exciting schedule of events in top cities around the world, are excited to support thousands in our community as they learn and grow, and are launching three new products to double down on our mission: Pragma, Cafes, and Membership

We can't wait to have you join us





Some Of Our Past Partners



Some Of Our Past Judges & Speakers



Vitalik Buterin
Ethereum Foundation



Juan Benet
Protocol Labs



Linda Xie
Scalar Capital



Joe Lubin
ConsenSys



Balaji Srinivasan
1729



Min Teo
Ethereal Ventures



Austin Griffith
Ethereum Foundation



PpIPleasr
Shibuya



Robert Leshner
Compound



Aya Miyaguchi
Ethereum Foundation



Hayden Adams
Uniswap



Jing Wang
Optimism



Tyler Cowen
Marginal Revolution



Camila Russo
The Defiant



Stani Kulechov
Aave Companies



Maggie Love
SheFi



Kevin Owocki
Supermodular



Simona Pop
Ecosystem Steward



Sandeep Nailwal
Polygon



Kain Warwick
Synthetix



Dylan Field
Figma





2022 Metrics

We're a community of builders

ETHGlobal hackathons are for builders by builders. Our core focus is providing the best environment possible for anyone to build and giving our partners with ample opportunity to work with industry leading talent. With our years of experience, we have built a playbook and platform to run the highest possible quality hackathons with category defining results.

Hackathons

14,500+

Developers attended in 2022

3,350+

Projects built in 2022

\$3,915,000+

In prizes won by 3901 winners

Community

537,500+

Youtube views in 2022

10,144,000+

Twitter Impressions in 2022

22,500+

New members on Discord in 2022

The 2023 Hackathon Season



In Person Calendar



Apr

ETHGlobal Tokyo

May

ETHGlobal Lisbon

Jun

ETHGlobal Waterloo

Jul

ETHGlobal Paris

Sep

ETHGlobal New York



Nov
17 - 19

ETHGlobal Istanbul

 Devconnect



Dec
8 - 10

ETHIndia

 Bangalore

Virtual Calendar



Mar 10
until Mar 29

Scaling Ethereum



May 18
until May 24

Autonomous Worlds



Jun 2
until Jun 21

HackFS



Aug 6
until Aug 16

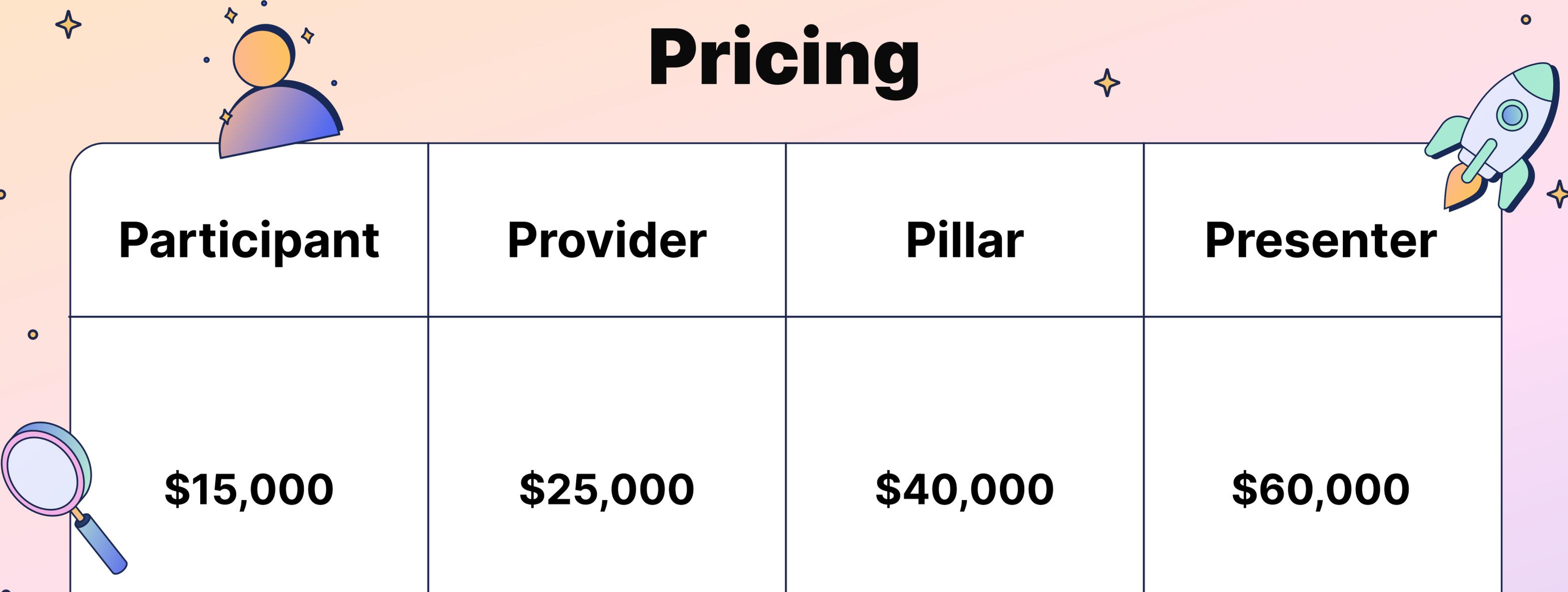
Superhack



Oct 6
until Oct 25

ETHOnline

Pricing



Participant	Provider	Pillar	Presenter
\$15,000	\$25,000	\$40,000	\$60,000

All prices are in USD, for each event above, and do not include prize incentives

Hackathon Tiers & Perks:

Access To Ecosystem Developers

	Participant	Provider	Pillar	Presenter
Access to the event community Join 35,000+ of the best devs in Ethereum in our invite only Discord community.	✓	✓	✓	✓
Join all the ceremonies, talks, and more Have up to the listed amount of attendees join on behalf of your company.	2 attendees (add'l \$1,000 per attendee)	3 attendees (add'l \$1,000 per attendee)	5 attendees (add'l \$500 per attendee)	10 attendees (add'l \$500 per attendee)
Dedicated channel in online event community A place for your company to call home during the event.	✗	✓	✓	✓
Connect with teams building on your technology Connect with teams utilizing your tech following the event.	✗	✓	✓	✓
Partner Table A dedicated table for your exclusive use at the event venue.	✗	✗	regular size (6ft/180cm wide)	presenter size (8ft/240cm wide)
Connect teams to your grants Connecting relevant projects directly to your grant program for continued building.	✗	✗	✗	✓

Hackathon Tiers & Perks: Grow Your Protocol



	Participant	Provider	Pillar	Presenter
Prize featured during the event Your prize(s) will be featured in the event prize directory, ceremonies, and showcase.	✗	✓	✓	✓
Incentivize use of Protocol/API/Tech with prize Get your technology in front of hackers and watch them build!	✗	✓	✓	✓
Prize distribution handled by ETHGlobal We handle the KYC, distribution, and logistics of awarding your prizes.	✗	✓	✓	✓
Dedicated event workshop session A scheduled, livestreamed, and facilitated hands on workshop to your technology.	✗	pre-recorded	in-person, 20 mins	in-person, 30 mins
Maximum named prizes Host named prizes and have up to the number of teams shown win a prize.	✗	3 teams	5 teams	no limit (ability to host pool prize)
Maximum prize value Your maximum total amount/sum of prizes. This is not included in our sponsorship fees.	✗	\$5,000	\$10,000	\$20,000

Hackathon Tiers & Perks: Build Your Brand



	Participant	Provider	Pillar	Presenter
Logo and link on website A link to your company website and logo on the website/event banners. Higher tiers first.	small	medium	large	largest
Content edited and hosted on ETHGlobal Any workshops, talks, or other content will be made available to our 22k+ subscribers.	✗	✓	✓	✓
Add to the event swag bag You can add one item to the event swag bag. You must provide an item for each bag.	✓	✓	✓	✓
Gather hacker info at your table We'll provide you with a way to gather a list of interested hackers that swing by your table.	✗	✗	✓	✓
Hackathon planning session A dedicated 60 minute session with the ETHGlobal team to set you up for success.	✗	✗	✗	1 hr
Keynote presentation during event kickoff A live opportunity to to use as you so choose during the event kickoff.	✗	✗	✗	2 mins

What's The Right Tier For You?

Participant Tier

Our Hackathons are closed to the public, this tier gets you in! Attend the event, chat with the world's best developers, and be an active supporter of ETHGlobal.

- Branding featured throughout the weekend and on the website
- In-person access to the hackathon
- Help support ETHGlobal's mission

Provider Tier

Have hackers build on your technology! Our most popular tier gets you access to all the perks you'll need to engage hackers at the event.

- Incentivize builders with bounty/prizes
- Dedicated space to chat in hackathon community
- Professionally produced online workshop
- Keep in touch with hackers who build on your technology

What's The Right Tier For You?

Pillar

Increase your engagement with a ton of extra touch points with builders. Host a live talk, have a physical presence, and distribute swag.

- A partner table for your company to call home for the length of the event
- In-person, live streamed, hosted, and professionally produced workshop
- Add to the swag bag handed to every hacker at check in
- Obvious presence with more tickets and large branding

Presenter

Be #1 with an unmistakable presence. Start the event off strong with a keynote presentation and keep the engagement going with the most visible presence.

- Most visible presence at the event, built for teams that want to go "all out"
- Kick off the event with a keynote presentation at the opening ceremonies
- Receive a dedicated success manager and support from the ETHGlobal team
- Funnel projects to your grants program

Give Back To The Community

Your support keeps our events free to attend, eliminating financial barriers and creating opportunities for all!

ETHGlobal is a public good for the Ethereum ecosystem and an active contributor to other ecosystem Public Goods.

Our events allow attendees to create the future of Ethereum. Your support in 2023 will aid the creation of over 4,000 projects.

Projects that were created at past ETHGlobal events:



New Products in 2023

(contact the Partnerships team to learn more)



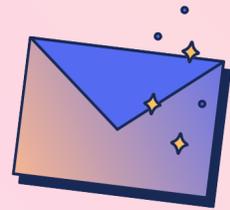
Pragma

ETHGlobal Cafe

ETHGlobal Membership







ETHGlobal

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partner@ethglobal.com